

NEST  
tulum



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## THE STORY

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Once a private residence, NEST Tulum carries a captivating tale woven by nature itself. Overlooking the Caribbean Sea, it has long been a sanctuary for sea turtle nests. Each spring and summer, the turtles would retreat to the Mayan sand dunes to lay their eggs, emphasizing the significance of creating nests as spaces for retreat, rest, and preparation, essential to life itself. Thousands of eggs hatch on its white-sand beaches in the fall and make their journey back to the sea.

Inspired by this connection, we transformed the house into a luxury boutique hotel, carefully adding twelve rooms around the original home and lush gardens. In 2018, NEST emerged as a luxury boutique hotel, inviting travelers to immerse themselves in the marvels of natural simplicity.





## THE PROPERTY

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### Natural Simplicity

NEST Tulum embraces the essence of natural simplicity in every corner of its beachfront property. As one of the original properties on Tulum Beach, our minimalist design and modern simplicity pay homage to the vibrant Mayan civilization and the local lifestyle that preceded Tulum's fame. Featuring 12 guest rooms and a private 4-bedroom villa, NEST provides an intimate luxury beachfront retreat for those who value enriching experiences, a close-knit community, life's simple pleasures, and a blend of laid-back luxury and personalized service.



## TULUM

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*“People don’t just vacation in Tulum –  
they embark on personal journeys there.”*

– REBECCA MISNER  
Condé Nast lifestyle Editor

There’s a certain je ne se quois about Tulum, a palpable spirit of the place enhanced by its remarkable natural beauty and globe-trotting visitors.

Tulum is home to one of the most beautiful beaches in the world, the planet’s second-largest coral reef, and lush jungles including the Sian Ka’an Biosphere, home to sea turtles, jaguars, and ancient Mayan temples.

It calls from every corner of the globe dreamers, artists, healers, and entrepreneurs who co-create an endless array of soul-expanding, nurturing, transformative, fun, relaxing, and delicious happenings from dawn to dusk.

Here you can rise with the sun, have your choice of yoga by the sea, bike to the ruins, relax in the shade, and float in the ocean all day before heading off to a sound healing or cacao ceremony. End the day with gypsy jazz cocktails, coconuts, or both, before a candlelight jungle dinner scented with copal.





## DESIGN

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In 2018, NEST Tulum embarked on a renovation project preserving the original structure while honoring Tulum's rich heritage through authentic Mayan craftsmanship. Carefully chosen local materials, such as indigenous limestone, natural plasters derived from tree resin, and tropical wood finishings, were introduced to ensure that every element was a testament to the environment's authenticity. Our design philosophy celebrates the natural world, with each room featuring artistic furnishings crafted by regional artisans, forming the essence of NEST Tulum's design.



## SUSTAINABILITY

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We are so grateful to be located in one of the most bio-diverse, beautiful, and unique natural habitats in the world. This, above all else, is what makes NEST Tulum truly special.

In honor and respect for our habitat and community, sustainability is at the forefront of our culture and guest experience. Our spaces are designed to foster a connection between our guests and the beauty of their natural surroundings. We prohibit single-use plastics on our premises, compost our waste, recycle what we can, and source local ingredients for our restaurant. We also offer ecologically friendly toiletries, repellent, and reef-friendly sunscreen. In a commitment to protect and preserve our beaches, sea, air, jungle, and fauna friends, we ask all of our guests to sign our [Tulum Pledge](#), a promise to mindfully leave Tulum even better than they found it.







## ROOMS

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NEST Tulum perpetuates the essence of Tulum, a cool laid-back luxury that harmonizes neutral colors, natural woods, and rich textiles. Its spaces are minimally designed, iconic, and comfortable to serve as refuges for rest after a day of adventure.

All of our spacious en-suite bedrooms are ornately outfitted within the most beautiful of settings. Our rooms and property feature the following amenities:

- Daily complimentary breakfast
- Daily housekeeping
- King-size bed
- Private bathrooms with all-natural toiletries
- In-room safe
- Hairdryer
- Beach towels provided
- 24-hour air conditioning
- 24-hour concierge service
- Restaurants and beach service
- Full-service SPA
- WiFi access
- Parking facilities
- Bicycles for guest use



## OCEAN ROOMS

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Up the hand-laid stone stairs above our main living room and past the shared seating area, are our popular ocean rooms with views of the Caribbean and swaying palm trees. Spacious and inviting, each room is adorned with unique furniture, high natural wood palapa ceilings, expansive private decks, and one-of-a-kind art. One room even includes a third-story private loft furnished with a European bathtub.

## TOWER ROOMS

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Further up our white sand path and through our lush tropical garden, you will come to our Tower building. Part of the original structure, these unique circular rooms are spacious, light-filled, and have been updated with all new fixtures and furnishings by local artisans. The ground floor tower has an in-room hammock and lush garden views, while the upper room enjoys a private terrace. Each has special access to its roof's minimalist hammock deck with 360-degree views of the Caribbean sea and Tulum jungle.





## GARDEN ROOMS

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Located at the heart of our cozy property lie our Garden rooms, this former one-room suite has been remodeled into three individual rooms enveloped by lush jungle gardens, each with its own charm and unique furnishings.

## JUNGLE ROOMS

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Located near the front of the property, the former caretaker's home has been tastefully transformed into two intimate palm tree-surrounded rooms. Both feature private jungle entrances, natural chukum walls, private hammock terraces, and rustic furniture by local artisans.

## TULIK ROOMS

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The latest addition to NEST, the Tulik rooms are stunning, bright rooms overlooking the jungle. Designed and built with traditional Mayan methods of using hand-laid stone, Chukum walls, and local natural woods, these rooms are located on the ground floor and feature spacious floor plans. Each room is equipped with a king-sized bed, high ceilings, large windows that let in refreshing ocean breezes, and a private terrace looking out onto a beautiful garden.





## VILLA BY NEST

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Villa by NEST was originally built in 1996 as one of the first private family beach houses in Tulum and was taken under management by NEST in 2017. The NEST family lovingly preserved the magic of the original home while outfitting the villa with a little something extra. The tasteful decor, accompanied by a welcoming atmosphere and dedicated service, exudes the natural simplicity synonymous with the NEST experience.

Villa by NEST, sleeps 8 to 10 guests, with four beds, three baths, a kitchen and other common areas, a large palapa terrace, an oceanfront patio and lounge area, and expansive gardens. The private villa is conveniently located with direct access to NEST's common areas and amenities, including room service. Additional amenities available include butler service, private chef and bartender services.



## OUR PRIVATE BEACH

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When it comes to relaxation at NEST, our pristine private beach awaits, exclusively for our esteemed guests. During the day, indulge in the coastal ambiance beneath our beach palapas, savoring local flavors and refreshing cocktails. As the sun sets, immerse yourself in the tranquil atmosphere, gazing at the stars and inhaling the gentle ocean breeze. Our in-house restaurant offers a delightful array of fresh local ingredients, catering to your culinary desires from sunrise to sunset.

Experience a serene atmosphere, ensuring a truly personal beach experience throughout your stay.





## EXPERIENCES

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Here at NEST, cultivating meaningful experiences for our guests is a cornerstone of impeccable service. We design, curate, and provide a selection of custom experiences for guests to engage their bodies, mind, and soul. Guests can choose from a variety of ceremonies, classes, expeditions, and spa treatments, such as a curative pre-hispanic sound healing, aloe vera body wrap, or snorkeling in the Caribbean.

### SPOTLIGHT - PRE-HISPANIC SOUND HEALING

Surrender and be led through a profound inner healing journey by ancestral instruments, healing sounds, and the aromas of incense and copal. Guests will connect with the sound of the natural world, heaven and earth, and their spiritual guides, coming into alignment with the vibration of inner peace.

[SEE OUR EXPERIENCE MENU HERE](#)

### MASSAGE & SPA SERVICES

Experience our unique treatments at La Valise SPA, our sister property dedicated to individualized experiences that rejuvenate your body, mind, and soul. Immerse in a sensorial journey with Mayan-inspired treatments using natural ingredients and superfoods.

For ultimate relaxation, our on-site SPA treatments are available in the hotel or within the comfort of your suite. Customize your wellness experience with our personalized SPA programming.

[SEE OUR SPA MENU HERE](#)





## OUR RESTAURANTS

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### NEST IN-HOUSE DINING

Indulge in the flavors of modern Mexican cuisine with a touch of local inspiration at our in-house restaurant. Whether you're relaxing on your deck or lounging on the beach chair, our menu offers something for every mood throughout the day. Experience the freshness of local ingredients and treat yourself to the vibrant taste of fresh ceviches paired with our signature chia-mezcal cocktail.

### LOS BOWLS DE GUADALUPE - COEE & JUICES, BREAKFAST, HEALTHY LUNCH, SNACKS

Nestled within a stylish roadside shack next to NEST, Los Bowls de Guadalupe offers healthy delicious, organic bites, smoothies, and bowls, all perfect for a refreshing snack or a meal.

### NÜ TULUM - LOCAL VIBRANT FLAVORS

Alchemizing diverse and rare ingredients from the Caribbean sea and Mayan jungle, NÜ Tulum creates vibrant local cuisine. Led by Chef Luis Aguilar, its team is deeply committed to sourcing the freshest ingredients, preserving sustainable methods of cooking, and continuously innovating flavor creations, earning NÜ recognition as one of the five best restaurants in Yucatan by *Travel + Leisure*. Our impressive jungle setting also houses a lush garden accommodating the finest curation of live music, art, and cultural gatherings in Tulum.

[VISIT OUR MENU HERE](#)



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## EVENTS

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Tucked along world-renowned Tulum Beach, NEST is one of the region's original properties, "an authentic, private boutique hotel" that exudes the romance and deep-rooted spirituality of Yucatan. Surrounded by natural, native grounds leading out to the Mexican Caribbean Sea, NEST is habitually romantic, and when paired with unparalleled service, style, and design, it is the ultimate destination for unforgettable beachfront weddings and events.

Pair magical vows with the everlasting ancient history of the region for an entirely unique and special ceremony overlooking natural Tulum Beach, and then retreat to a calm and private oasis for beautiful shared moments with family and loved ones.

For private rentals, guests are required to reserve the entire property, including 12 guest rooms and an on-property villa, Villa by NEST, for a minimum of three nights.



## RESTAURANTER & HOTELIER YVES NAMAN

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Yves Naman's tireless imagination and passion for travel inspired him to create the ultimate boutique hotel experience. Today he is the founder and CEO of Namron, a hospitality group reinventing authentic travel and dining experiences in coveted destinations in Mexico with artful decor, luxury amenities, and genuine service that leaves no detail unturned. He also ignited a grassroots movement to inspire conscious low-impact Travel called the Tulum Pledge. A serial entrepreneur, he is also the founder and investor in various ventures. For him, the best part of being a hotelier is sharing travel experiences with his wife Wendy, daughter Naomi, and son Aaron.





## MEDIA SUMMARY / STATS

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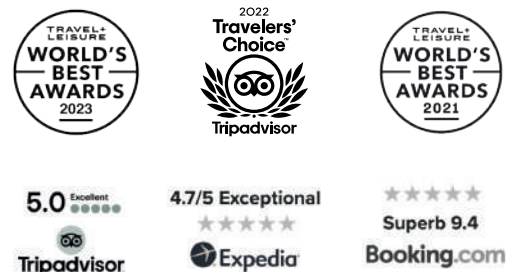
+ 66K Followers  
400-1000 likes per image

Without the use of online booking sites or marketing, NEST has developed a loyal following via repeat guests, word of mouth, and social media. Since its opening in 2015, NEST has become a cult favorite with clientele who want to be close to the action but fly under the radar. It has been featured in *Elle UK*, *Forbes*, *Travel and Leisure*, and dozens of curated blogs and travel magazines.

As seen in...



Recognized by...







## ABOUT NAMRON HOSPITALITY GROUP

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Namron Hospitality is a unique collection of exclusively designed boutique hotels and restaurants, where the art of hospitality seamlessly merges with the essence of luxury. Our boutique hotels serve as sanctuaries, embracing privacy and laid-back luxury, inviting guests to embark on journeys of relaxation, exploration, and wonder. Each property epitomizes the quintessential boutique experience characterized by genuine hospitality, offering the highest level of personalized service.

As a collective, we curate enriching experiences and amenities for the body, mind, and soul, transcending the ordinary offerings of small hotels. Our team comprises a collective of creative minds with a vision for elevating hospitality to a new level of intentionality.

Our restaurants, an integral part of this immersive experience, offer a distinctive and sustainable culinary journey. We prioritize the use of the freshest and locally sourced ingredients, carefully crafting exceptional dishes that celebrate the art of dining. Sustainability is at the core of our practices, as we strive to inspire intentional travel, one guest at a time.

## PRESS CONTACT

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For more information on NEST, or to speak with a press contact from the property, please contact:  
[press@namronhospitality.com](mailto:press@namronhospitality.com)

NEST Tulum  
Carretera Tulum Boca Paila KM 9.5  
77780, Tulum Beach,  
Quintana Roo - Mexico



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[www.nesttulum.com](http://www.nesttulum.com)